



CAR CRAFT ON TRACK NEWS

Latest News & Updates from Car Craft

Darren Woodward

Car Craft on the forefront of repair technology

Car Craft Group WA has launched the states first mobile ADAS (Advanced Driver Assistance System) calibration service. The business name is Advanced Automotive Calibrations, and the mobile service is initially offered as a benefit to Car Craft members. Barry Liddle is the technical wizard behind the service. He is a first-class mechanic with a background in motorsport including as technical support in the World Rally Championships and for Australian Motorsport teams.

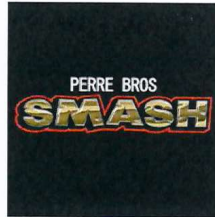
Barry is the only person outside of dealerships that is offering this type of service in WA. There are plenty of challenges for example VWs are totally different to a Ford or a Hyundai and then there can be a huge difference between the same make and model from the same year.

Our service to members means that Car Craft and AAC have them covered. Any issues that the car might have had that aren't accident related are documented and we have records and a report to show that every aspect of the ADAS systems are working to manufacturers' specifications.

Currently the mobile service is restricted to WA however as more and more vehicles requiring this service come through our members at a national level, plans for expansion will definitely be on the cards.



AAC's Barry Liddle (Advanced Automotive Calibrations) conducting a training session at Mirage Spraypainters Western Australia



GISBORNE
SMASH REPAIRS



Car Craft Welcomes New Members

Cliff Reed, Darren Curry

The Car Craft Group Sydney has three new members located in Blue Mountains, Campbelltown, and Wollongong.

The Repair Wizard has been a well-known and highly respected business for the Katoomba, Lithgow and Blue Mountains area for over 50 years.

The Repair Wizard has a dedicated team of professional, courteous, and highly skilled people that use the latest equipment and technology to repair accident damaged vehicles.

The company mission is to exceed customers' expectations and provide an extraordinary repair experience and to be a recognised leader in the industry.

Stefan Menin decided to join Car Craft NSW Central group to join forces with other professional and like-minded panel shop owners, and to network amongst the team both at a local level and nationally.

Campbelltown Smash Repairs (CSR) has been servicing Campbelltown and surrounds since 1966.

Zelko Strizic recently took over the business and he has made substantial improvements to its street presence and has embarked on an equipment upgrade program. CSR proudly boasts a team of fully qualified tradesmen, apprentices and customer service -focused office personnel to cater for all customer repair needs.

Perre Brothers Smash Repairs are a 2nd generation family business with over 40 years' experience and are the Illawarra's longest serving accident repairer. Perre Brothers are also the only BMW approved

repairer in the region, so it's no surprise that quality repairs and a focus on customer satisfaction is key to their success.

With a view to ensuring their long-term success by aligning themselves with other leaders within the industry, Perre Brothers Smash Repairs decided to join the rapidly expanding Car Craft Group.

Adam, Dominic and Michael state that the Car Craft offering is to be a key part of their future direction. The team are keen to contribute as well as learn from others within the Car Craft Group both locally with Car Craft NSW Central and the group Nationally.

Having access to other like-minded repairers within a group of quality focused businesses was a key attraction to joining Car Craft initially for Perre Brothers Smash Repairs, but they are also delighted with the other features and benefits of joining such a large National group.

Gisborne Smash Repairs has joined Car Craft Victoria and has served the Gisborne area for over 15 years.

Bryce Marks and Niall Cardillo are looking to move with the times and have recognised that sitting back and admiring what you have created can soon reveal you are falling behind.

Business partner Carillo said: "We also decided now is the time to step back and review what we are doing and what alliances we should consider. We have for a long time thought Car Craft would be a good fit for us, but we wanted to ensure our premises would be up to scratch. We are proud to display the Car Craft brand as one that has stood the test of time in the industry."